Annual Report



EuropaUnion
Deutschland

Structure and overview on events

EUD Structure

- ★ **16** regional sections (Landesverbände)
- ★ **250** local chapters
- ★ **16.000** members
- ★ & EUD Brussels and EUD Luxembourg

Events 2026

- ★ Billboard campaign for *Europe Day (*9th May*)* with STRÖER company
- ★ *Europe – We need to talk* | citizen dialogues
- ★ *Katholikentag*
- ★ European Evening
- ★ Working group activities
- ★ EUD Congress at Königswinter
- ★ *Hertensteiner Gespräche*

Short term Outlook

- ★ Nov 21st: 80 years of EUD celebration in Syke
- ★ Dec 7th : 80th Jubilee celebration in Berlin
- ★ Jan 12th: Parliamentary European Forum



Examples of events & projects



Billboard campaign for *Europe Day (*9th May*)*



EUD Congress in Königswinter *“The Future needs Europe”*



EUD at Schools: European Values



Europe – we need to talk: Online citizen talk on American-Europe Relations



Katholikentag in Würzburg



10th edition of *Hertensteiner Gespräche*



37th European Evening *Digital Europe*



EUD at Schools: First Elections

EuropaUnion Deutschland

Different Communications Channels in Use

> 5000 contacts on mailing list
for Berlin events
EUD News Mailing List
EUD Volunteer Mailing List

12 x E-Mail Distribution Lists
in regional sections

Homepage
16 regional websites
many local websites

WhatsApp Group
“Europa –
Hoffnungsträger/innen"
119 members

LinkedIn
1.650 Followers
> 12 regional & local profiles

Instagram
3.363 Followers
14 regional profiles
> 40 local profiles

Facebook
8.406 Followers
15 regional profiles
> 60 local profiles

Focus Areas

Celebration of

- **80th** anniversary of *Europa-Union Deutschland e.V.*
- **80** years of *Hertenstein Programme*

Thematic focus

- Multiannual Financial Framework (MFF)
  - Citizen dialogue, Webinars
  - Lobbying, Templates & Resolutions
- Social media
  - Higher numbers in outreach
  - More frequent postings





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