

UEF Fundraising Strategy

Presented by UEF Secretary General, Mathilde Baudouin



UEF Fundraising

EU CALLS FOR PROPOSALS



**Citizens, Equality, Rights
& Values programme**

Application 3 years frame - Appeal rejected

**CERV LITI - 2 years project. About the Eu
Charter of Fundamental Rights**

Applied on September 17th

Partners: JEF Europe and CeSUE

Budget Request: 229.000 euros **Rejected**

CERV REMEMBRANCE - 1 year project.

Lump Sum Payments

Applied on September 30th

Partners: JEF Europe and EUMS

Budget Request: 121.000 euros

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EU CALLS FOR PROPOSALS



Erasmus+

Erasmus+ 2026 KA 210 – Small scale in adult education - 1 year project.

80th Anniversary of UEF in Paris.

Applied on March 5th

Partners: UEF France, UEF Hungary

Budget Request: 5.000 euros

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PRIVATE FOUNDATIONS

Calouste Gulbenkian Foundation

Support for a Stronger European Project

Applied on November 7th

Project Budget: 50.000 euros

Rejected



FUNDAÇÃO
CALOUSTE
GULBENKIAN

National Endowment for Democracy

Agora Europe

Applied on January 26th

Project Budget: 100.000 euros



NATIONAL
ENDOWMENT
FOR
DEMOCRACY

SUPPORTING FREEDOM AROUND THE WORLD

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PRIVATE FOUNDATIONS

August 2025:

51 organizations: screened by UEF Secretariat

43 organizations: sent personalized and specific letters to contact .

6 of them replied : Several meetings but no further development.

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PRIVATE COMPANIES/FOUNDATIONS FOR SPONSORSHIP

February 2026:

72 : European companies screened by UEF Secretariat.

49 companies: sent personalized and specific sponsoring plan.

6 of them replied : Several meetings but no further development.

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CROWDFUNDING WITH REWARD
(since July 2025, updated as of 1 March 2026)

11,316 Euros raised

Budgeted in 2026: 500 Euros

The Federalist Posters Serie

ARONZO EPIS x  Union of European Federalists
Union Européenne des Fédéralistes
Union des Fédéralistes Européens



federalists.eu/donate

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UEF INDIVIDUAL MEMBERS

(from 1 January 2025,
to 1 March 2026)

2,280 Euros

57 individual memberships

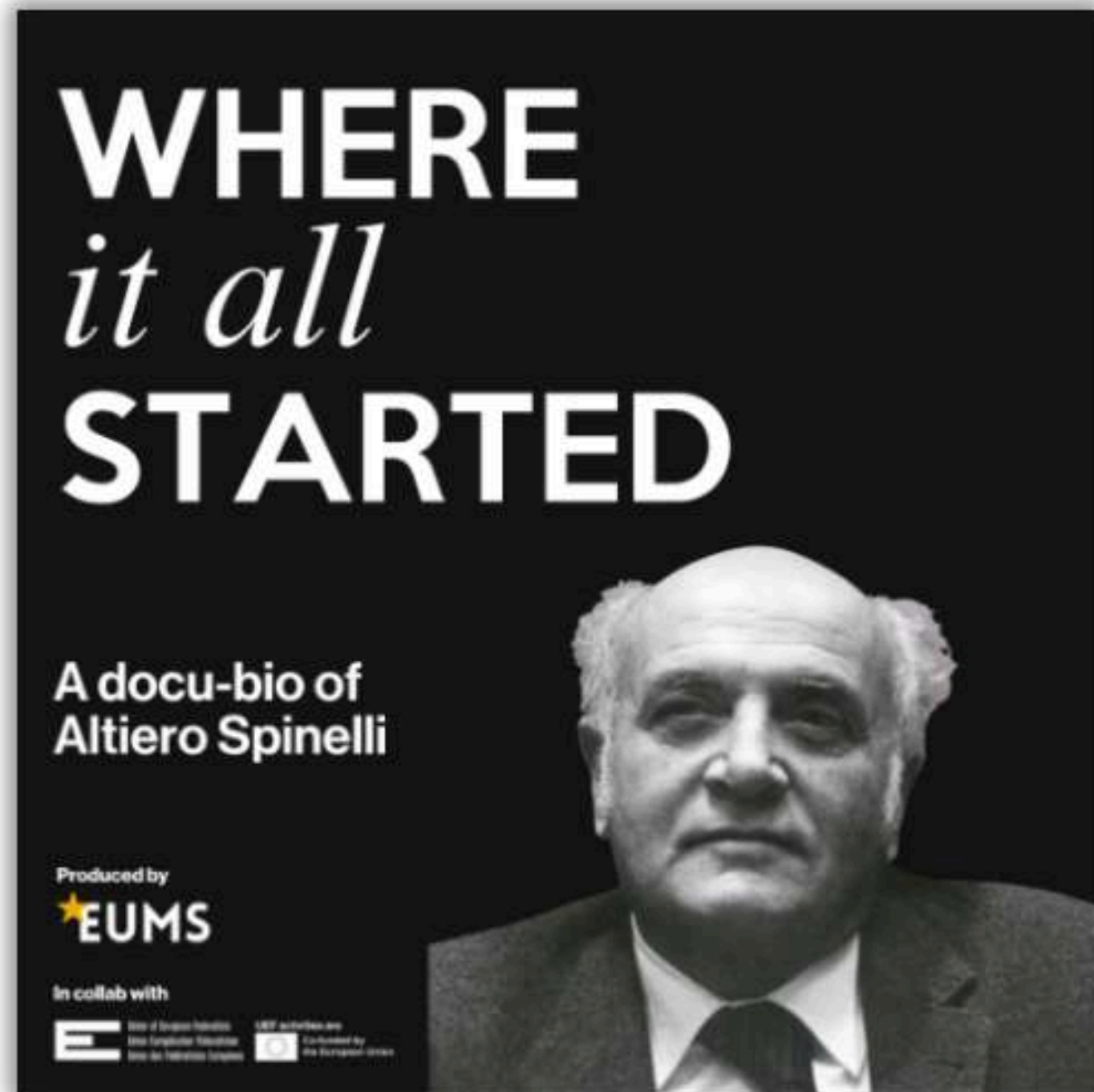
39 normal memberships

18 reduced (student) memberships

GOAL: 2.000 Euros

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NEW ACTIONS



Financing the co-production, translation and distribution of the new series video by EU Made Simple About the Mothers and Fathers of Europe

2000 Euros
GOAL: 4.000 Euros

Thank you



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PRIVATE FOUNDATIONS

November 2025:

The letter format is updated, addition of the introduction of previous projects completed, activity report, and new project proposals.

33 more organizations: sent personalized and specific letters to contact. Remaining 8 from the 51 screened will be approached in collaboration with JEF, by a joint letter and report.

3 of them replied and a meeting is currently being arranged:

- Transform! Europe
- European Cultural Foundation
- Transparency International

80 anniversary of the UEF

Draft plan

by Mathilde Baudouin, Secretary General of the UEF



Launch of the Organising Committee for UEF's 80th Anniversary

In a letter dated 17 September 2025, we informed FC and sections of our intention to set up this committee to gather input, suggestions and potential events to celebrate the UEF anniversary in the best possible way.



Notice 4

Launch of the Organising Committee for UEF's 80th Anniversary

Brussels, 17 September 2025

To: Members of the Federal Committee and National Sections

Dear Colleagues,

As per the Executive Bureau's decision of 15 September 2025, we are pleased to announce the constitution of an Organising Committee for the activities and events marking the 80th anniversary of the foundation of the Union of European Federalists (UEF). The Organising Committee is composed of all members of the Executive Bureau plus a number of other members of the UEF.

Members of the Federal Committee who wish to contribute are warmly invited to join the Organising Committee. In addition, Presidents of the national sections are invited to propose individuals - either with direct knowledge of UEF's origins and development or with recognised academic expertise on the history of European federalism - who could support the Committee's work.

Among the flagship activities - such as a dedicated logo -, we will produce an "80th Anniversary Book" collecting contributions from experts and from the Presidents of UEF national sections. Further information on the editorial process, timetable and submission guidelines will be circulated shortly.

What can the UEF Secretariat do (already in 2025)?

1

**LOGO UEF
80 YEARS**

2

BOOKLET
(layout PDF and
online web page)
LIGHT and EXPANDED version

3

DEDICATE PAGE
(to collect the sections
contributions)

Logo UEF 80 Anniversary

We commissioned artist Lorenzo Epis to design the 80th anniversary logo.

- **Price is very competitive by market standards.**
- Opportunity to rebrand the UEF logo and make it even more visible, especially in social media communications.
- **If this version of the logo is well received, it could also be used as basis for a new logo for years to come from UEF itself and UEF National Sections that will require it.**



Union of European Federalists
Union Europäischer Föderalisten
Union des Fédéralistes Européens



**UNION OF
EUROPEAN
FEDERALISTS**

Logo UEF 80 Anniversary

VASSALAGE



OR FEDERATION?



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Among the flagship activities - such as a dedicated logo -, we will produce an "80th Anniversary Book" collecting contributions from experts and from the Presidents of UEF national sections. Further information on the editorial process, timetable and submission guidelines will be circulated shortly.

If you wish to take part, or to nominate experts, please inform the UEF Secretariat (secretariat@federalists.eu) at your earliest convenience.

Federalists regards

Logo UEF 80 Anniversary



Union of European Federalists

☰ Menu



SINCE 1946

For a Federal Europe
Sovereign and Democratic



Booklet (light version)

As the UEF Secretariat, we can produce:

- an electronic booklet in PDF format on the history of the UEF and its achievements by 31 December 2025
- using the material already available on the History and Achievements page.

The image is a screenshot of the website for the Union of European Federalists. The header includes the UEF logo, the name 'Union of European Federalists', a 'Menu' button, a search icon, and social media icons for Facebook, YouTube, LinkedIn, and Instagram. The main content area is a vertical navigation menu with a green header for the period '1943-1954' and the subtitle 'From the Liberation from Nazi-Fascism to the Fall of the European Defence Community'. Below this are five menu items, each with a dropdown arrow: 'The roots of the ideal of a United Europe in the European Resistance', 'The Marshall Plan, the OECE and the Council of Europe', 'The Cold War and the ECSC', 'The EDC and the first attempt to found a European federal state', and 'For a united Europe without borders'. The next section is '1954-1966' with the subtitle 'Criticism of the European Economic Community and popular campaigns for a European Constituent Assembly'.

1943-1954
From the Liberation from Nazi-Fascism to the Fall of the European Defence Community
The roots of the ideal of a United Europe in the European Resistance
The Marshall Plan, the OECE and the Council of Europe
The Cold War and the ECSC
The EDC and the first attempt to found a European federal state
For a united Europe without borders
1954-1966
Criticism of the European Economic Community and popular campaigns for a European Constituent Assembly

Booklet (expanded version)

During 2026, we can create an electronic booklet that brings together the best academic contributions on the subject.

P.S.: This year in Turin took place an event dedicated in the last 20 years of federalists movements that it is producing several academic contributions.

And make it available online in two formats: online articles and a printable PDF version.

Dedicated Page

On the UEFA website, we can create a section dedicated to the 80th anniversary and its celebration.

On this page, we can bring together all the events dedicated to the 80th anniversary, as well as the documents created for the occasion (light and expanded booklets).