



Union of European Federalists
Union Europäischer Föderalisten
Union des Fédéralistes Européens

Campaign for 2019 European Elections

State of play – 27 April 2019



I Choose Europe Campaign

A motto and a logo: *I choose Europe - For a Federal Europe: Sovereign, Democratic and Social*

A double objective:

- Promote federalist ideas
- Increase visibility and development of UEF



I Choose Europe Campaign – How?

- Manifesto
- Appeal for political parties
- Pledge for candidates
- Pledge for citizens
- Federalist analysis of political programs

Advocacy
political tools



- Website
- Social Media
- Videos

Online
Campaign



- Meetings with parties and candidates
- Pan-European actions
- Election night
- Actions post-elections

Actions



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UEF Manifesto for European elections 2019

Manifesto to....

- Feature a summary of UEF's demands for the next five-years mandate
- Currently available in **Bulgarian, English, French, German, Italian, Spanish**

How to use it?

- Basis for our members to better know the federalist demands
- Use its content to ask questions on some proposals during public debate
- Inspiration to publish shorts sentences and videos on social media

<https://www.federalists.eu/activities/i-choose-europe>



Appeal for political parties



- Currently available in **Bulgarian, English, French, German, Italian, Spanish**

How to use it?

- Can be sent to the political parties of your country but we also advise to promote our manifesto to the political parties.

<https://www.federalists.eu/activities/i-choose-europe>

Pledge for candidates



Pledge to

- Collect support on our federalist demands among the candidates to gain visibility and identify our future allies in the EP.
- Currently available in Bulgarian, English, French, German, Greek, Italian, Spanish, Sweden
- 72 signatories

How to use it?

- Promote the pledge towards the candidates to the European elections and ask them to sign
- Send the signed pledges to secretariat@federalists.eu
- Supporters will be identified on UEF website.

<https://www.federalists.eu/activities/i-choose-europe>

Pledge for citizens



European elections 2019, I choose Europe

As a European citizen

I oppose rebuilding borders between European states, bringing back our old currencies, returning to market protectionism, building a fortress Europe closed to migrants and refugees, and abandoning the stability and benefits that Europe gives.

I believe Europe is at a crossroad and must choose: either we vote for more integration or we risk the victory of nationalism leading to new divisions and disintegration.

I want

A Strong Europe

- **that makes Europe sovereign in a world of global political and economic forces:** to ensure a rules-based sustainable economic globalisation, combat tax havens, social dumping and unfair tax competition and avoid that the world be ruled only by the United States, China and other emerging global powers;
- **To promote security and a new international order,** so the EU becomes able to promote the interests and values of Europeans in the world, secure stability and peace in Europe and its neighborhood, and support meaningful economic and societal development in the Mediterranean region and in Africa, thereby addressing an underlying cause of large scale migration to Europe;

A Democratic Europe

- to make us, once again, citizens whose choices matter and shape European policies and institutions;

A Social Europe

- **promoting a development model** designed to serve future generations: for a new economic model of inclusive growth, that is environmentally and financially sustainable and respectful of the rights of all;
- **investing** to support growth and strengthen scientific and technological research; further develop the digital sector and European infrastructures;
- **ensuring social justice:** to win the battle against inequality, usher in a new model of welfare, and guarantee solidarity among states and among citizens;

I choose a Federal Europe

I commit to vote for candidates pledged to strengthen Europe

Country:

Name:

Email if you want to receive information from the Union of European Federalists:

#United4Europe

#IChooseEurope

#ToFedEU

Pledge to

- Engage debate and collect contacts of potential new members for your sections
- Currently available in Bulgarian, English, French, German, Italian and Spanish

How to use it?

- Promote the pledge in the streets, on stands or during public events
- May be signed on line on UEF Website

<https://www.federalists.eu/activities/i-choose-europe>

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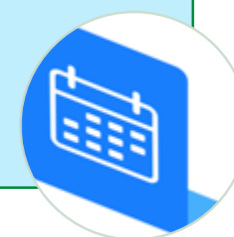
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Actions



OUR PARTNERS

This zone is for listing
Your State Members
Road to the Future



The European Federalists' Campaign for the 2019 European Elections

INITIATIVES FOR OUR CAMPAIGNERS

- Training for campaigners "I Choose Europe"

PRESS RELEASES

- European Federalists gear up their campaign for European elections

OUR MANIFESTO PROPOSALS IN VIDEOS

- Proposal #1 - Economic, Monetary Union
- Proposal #2 - European Immigration and asylum policy
- Proposal #3 - European Foreign and security policy
- Proposal #4 - European budget

The "I choose Europe" initiative intends to call citizens who believe in the European unity to come out and vote, choose Europe against the European project of the nationalists, to speak up for the Europe they want for the future. The project encourages expression of choice by voting for a Stronger, Democratic, Social and Federal Europe. It also intends to call candidates and policy makers across Europe to rally around a road map of reforms leading to such a Strong, Democratic, Social and Federal Europe that can inspire the trust of the citizens and deliver on their expectations.



Read our manifesto



CANDIDATES SUPPORTING OUR PLEDGE



Alexandra Morgan
Green
(Hellenic Alliance) (Green-Liberalist)



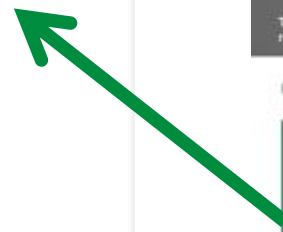
Adriano Cingolani
Group of the European People's Party (Christian Democracy, Freedom - Christian Democracy)



Antonio Di Pietro
Group of the Progressive Alliance of Socialists and Democrats in the European Parliament

A webpage dedicated to the campaign

<https://www.federalists.eu/activities/i-choose-europe/>



OUR PARTNERS

The 2016-17 budget
New Visa Matters
Road to the Future



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Read our manifesto

available in

ARE YOU A CANDIDATE?
Sign our pledge, and pledge
AGAINST NATIONALISM,
UNITED FOR EUROPE

ARE YOU A VOTER?
Sign our pledge!
EUROPEAN ELECTIONS 2019
I CHOOSE EUROPE

CANDIDATES SUPPORTING OUR PLEDGE

ACKERMANS Margareta
Green
Πολιτικό Μέλος της Ομάδας
Συμβουλίας

ADRIANU George
Group of the European People's
Party (Christian Democracy)
European - New Movement of Ideas

ANTONIOSTOICIUUS Adrianus
Group of the Progressive Alliance
of Socialists and Democrats in the
European Parliament

A webpage dedicated to the campaign

Bulgarian English French German Italian Spanish



You are a candidate and you want to support our campaign?
Download our pledge, sign it, and send it to secretariat@federalists.eu.
You will be added to our list of supporters!

Pledge for candidates for the 2019 European Parliament elections

Bulgarian English French German Greek Italian

Bulgarian English French German Italian Spanish



Click [HERE](#) to support our campaign and sign the citizens' pledge

A webpage dedicated to the campaign

OUR ACTIONS ACROSS EUROPE



Non sécurisé | www.ichooseeurope.eu/#events-hdr

HOME STORIES LIBRARY

Events

A detailed map of Europe showing various countries and cities. Red location pins are placed across the continent, indicating event locations. A blue line traces a path through several of these locations, starting from the UK, moving to France, Germany, and then to Italy and Greece. The map also shows major bodies of water like the North Sea, Tyrrhenian Sea, and Mediterranean Sea, as well as neighboring countries like Tunisia, Turkey, and the Balkans.

Posts and videos on social media

#IChooseEurope #ToFedEU #ThisTimeImVoting

Videos to illustrate the main demands of UEF manifesto

- Completing the economy monetary Union
- Implementing a coherent European immigration and asylum policy
- Establishing a foreign and security policy
- Funding a European Budget through European Resources

Promotion of candidates signing the pledge

Promotion of local actions



I Choose Europe Campaign – How?

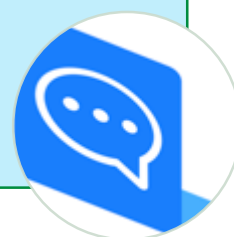
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European advocacy actions

European Federalists @federalists · 23 Nov.
Mrs @Katarinabarley has just told our VP @ChrisGlueck, and Treasurer, @DvdMGin, how important it will be that the new @Europarl_EN sets the direction towards a federal Europe. Thanks for your support, we look forward to working with you! #ChooseEurope #ToFedEU



Christopher Gluck, David Garcia, European Federalists at 3 autres

Traduire le Tweet

10 17

European Federalists @federalists · 23 Nov.
Today again we keep on advocating federal Europe to @PES, @PSE candidates to the new @Europarl_EN. We have just met Commission's First Vice-President. Thank you Mr @TimmermansEU for your attention, we hope we can continue this discussion much further



Christopher Gluck et JEF Europe

Traduire le Tweet

21

European Federalists @federalists · 1 mars
UEF president @sandrogozi met yesterday in Athens with representatives from the Greek Parliament and Greek Government, including the Minister of Foreign Affairs George Katrougalis (photo) and the Minister of Digital Policy, Telecommunications and Media Nikolas Peppas.



#ToFedEU

Traduire le Tweet

18

European Federalists a retweeté
JEF Europe @JEF_Europe · 11 avr.
Thank you Commissioner @vestager for dropping by our joint stand with @europayrregions. We need European solutions to European problems. In the run up to #EP2019 elections, let's shout it loud and proud: #ChooseEurope!



ALDE Group, ALDE Party, Céline Gelsermann et 5 autres

Traduire le Tweet

17 17 24

European Federalists a retweeté
Les Jeunes Européens @JeunesEuropeens · 25 janv.
Évolution ou Révolution pour l'Europe ? @NathalieLoiseau et @sandrogozi débattent au @Senat avec les fédéralistes européens 🇪🇺 #JeChoisisLEurope



European Federalists @federalists · 24 janv.
When @sandrogozi speaks about #Solidarity is not only a @federalist thing, solidarity is something to what we are all committed, it is present in our treaties

Traduire le Tweet



Sandro Gozi et Jan Zahradil

Traduire le Tweet

5 10

European Federalists a retweeté
Jeunes Européens - Strasbourg @JEStrasbourg · 12 mars
Le débat sur la #souveraineté nationale ou européenne commence !
Avec @sandrogozi, @PernelRichardot et @ArnaudDanjean



UEF Strasbourg, Les Jeunes Européens, Sandro Gozi et 7 autres



Pan-European actions days in cooperation with JEF

29 April
+15 May

Spitzenkandidaten debate

9 May

Europe Day / Week

18-19 May

'Get out to vote'





April 29 & May 15 Debate watching parties

April 29: first debate between leading candidates, with a special focus on topics for young people (live streamed on <https://www.politico.eu/event/the-maastricht-debate/>)

May 15: a debate organised in the European Parliament

Federalists organise Debate Watching Parties

- To create attention for the debate between the lead candidates
- To comment and raise the federalist issues on the social media.
- To have fun => Bingo

Presidential Debates 2019
BINGO SHEET
#ChooseEurope



STRONG EUROPE	SINGLE EUROPEAN SEAT IN THE SECURITY COUNCIL	COMMON TAXES	EVER CLOSER UNION	POLITICAL COMMISSION
INSTI-TUTIONAL REFORM	ARTIFICIAL INTELLIGENCE	TRUMP	RELOCATION	SUBSI-DIARITY
SOLIDARITY	BREXIT	A FEDERAL EUROPE	ORBÁN	MERKEL
EUROPEAN CONSTITUTION	CITIZENS	FOR THE MANY	OUR EUROPE	COMMON DEFENCE
NEO-LIBERAL	BUDGET	EUROZONE REFORM	PARIS AGREEMENT	"TWO OR BIG THINGS, SMALL OR SMALL THINGS"

#3





9 May – Europe Day

- Two weeks before the EP elections, let's advocate for a better Europe - a united, a social, a democratic, a federal one!
- **Don't just celebrate Europe, Choose Europe!"**
- JEF proposal:
 - **Traditional and electronic postcards** to connect JEF and UEF sections
 - Share postcards on social media with **#IChooseAFederalEurope** & **#ToFedEU**
- Additional proposal:
 - **Selfie or video with a signboard stating "I choose Europe because..."**
 - Share it on social media with **#IChooseAFederalEurope** & **#ToFedEU**





18-19 May – Get out to vote



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I want

A Strong Europe

that makes Europe sovereign in a world of global political and economic forces; to ensure a rules-based sustainable economic globalisation, combat tax havens, social dumping and unfair tax competition and avoid that the world be ruled only by the United States, China and other emerging great powers;

To promote security and a new international order, so that EU becomes able to promote the interests and values of Europeans in the world, secure stability and peace in Europe and its neighbourhood, and support meaningful economic and societal development in the Mediterranean region and in Africa, thereby addressing an underlying cause of large scale migration to Europe;

A Democratic Europe

to make us, once again, citizens whose choices matter and shape European policies and institutions;

A Social Europe

promoting a development model designed to serve future generations; for a new economic model of inclusive growth, that is environmentally and financially sustainable and respectful of the rights of all;

investing to support growth and strengthen scientific and technological research; further develop the digital sector and European infrastructures;

ensuring social justice: to win the battle against inequality, suffer in a new model of welfare, and guarantee solidarity among states and among citizens;

I choose a Federal Europe

I commit to vote for candidates endorsed by the European Council

Name: _____ Country: _____
Email if you want to receive information from the Union of European Federalists: _____

#Elections2019 #IChooseEurope #IVoteEU

- Studies have shown that asking people specifically if they plan to vote and if they already know when and where they are planning to go to vote increases turnout.
- Go out the last weekend before the elections with:
 - **Our pledge for citizens to launch debate with passer-by**
 - **Posters with outrageous quotes by MEPs and use them to confront people as proposed by JEF.**





Election night

(in cooperation with JEF & TNF & UEF France)

EP event on the Esplanade outside the European Parliament in Brussels



Federalists will be present to

- Comment the results of elections by **connecting UEF & JEF sections from all over Europe => *Federalist eyes***
- Discuss the federalist proposals for the new EP with citizens and politicians present on the Esplanade => ***Federalist corner***



Actions post-elections – Strasbourg 1-2 July



Aim: On the opening session of the newly elected European Parliament, the European Federalists and partners organisations will gather activists from civil society organisations and citizens to express their expectations to the new Members of the European Parliament.



▪ Monday 1st July

1pm-6pm - European Youth Centre – Citizens Agora (in the context of the *We are Europe* project co-financed by the European Commission)

50-100 participants from the federalists and other civil society organisations engage in debates and workshops on civil society expectations on the new European Parliament for a European relaunch

7pm-9pm - venue to confirmed - “MEET YOUR NEW MEPs - A NEW PARLIAMENT FOR A NEW EUROPE”

Activists from the federalists and other civil society as well as Strasbourg citizens meet newly elected members of the European Parliament from different countries. Some key notes speeches are followed by thematic discussions tables on citizens priorities for the new term of the European Parliament and “speed dating” with the MEPs and citizens.

▪ Tuesday 2 July

8am-10am – RALLY IN FRONT OF THE EUROPEAN PARLIAMENT –

Public gathering to welcome the new MEPs for their first session with banners and flags



I Choose Europe Campaign – Who?

Sections

- Translate and spread tools
- **Contact candidates and ask them to sign the pledge**
- Send translations, signed candidate pledges and planned actions to secretariat@federalists.eu
- (Re)tweet UEF messages on their own social media channels
- Take part in the pan-European actions days

Bureau

- Meetings with Spitzenkandidaten, kandidaten and parties
- Promotion of the manifesto and other tools
- Support Secretariat in the organisation of events

Secretariat

- Update of the website (local actions, signed pledges, news)
- UEF-Europe social media
- Organisation of events with the support of the Bureau

Internal Coordination



For any question

Pauline Gessant,

UEF Vice-president in charge of
the campaign

pauline.gessant@federalists.eu

