



UEF ONLINE HANDBOOK
FOR CIVIL SOCIETY ACTIVISTS

KICKSTART YOUR SECTION'S COMMUNICATIONS ACTIVITIES



UEF activities and projects are



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the European Union**

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INTRODUCTION

WHY A COMMUNICATIONS HANDBOOK?

In the ongoing effort of the UEF to improve the way our organisation communicates on federalist values, ideas, and actions, the European Secretariat of the UEF is publishing a series of training on communications.

This handbook is the "physical" aspect of this project. It covers the basics to communicate effectively and in a concerted manner. More than ever, the Federalist movement must show unity and deliver concrete results. Our activists, European citizens, and political representatives are counting on us to promote and advance the idea of a federal Europe, sovereign and democratic. One way of achieving this objective is through thoughtful communication.

While this guide is open to all, it is mostly targeted at the people responsible for the communications activities of the UEF's national and local sections. Feel free to share it within your sections, with your members and the people who have a stake in how the UEF or your section communicates.

I hope that this guide will be of use to you. In any case, feel free to contact the Secretariat of the UEF: we are at your service. I wish you a pleasant and informative reading.

Federalist regards,

Anna Echterhoff
Secretary-General of the UEF

HOW TO USE THIS HANDBOOK

This guide is written for the novice and the experts alike, as both will find advice adapted to their skills, as well as important information that all Federalist activists should know. This document will give you the most important information and tips for starting and improving your communications activities.

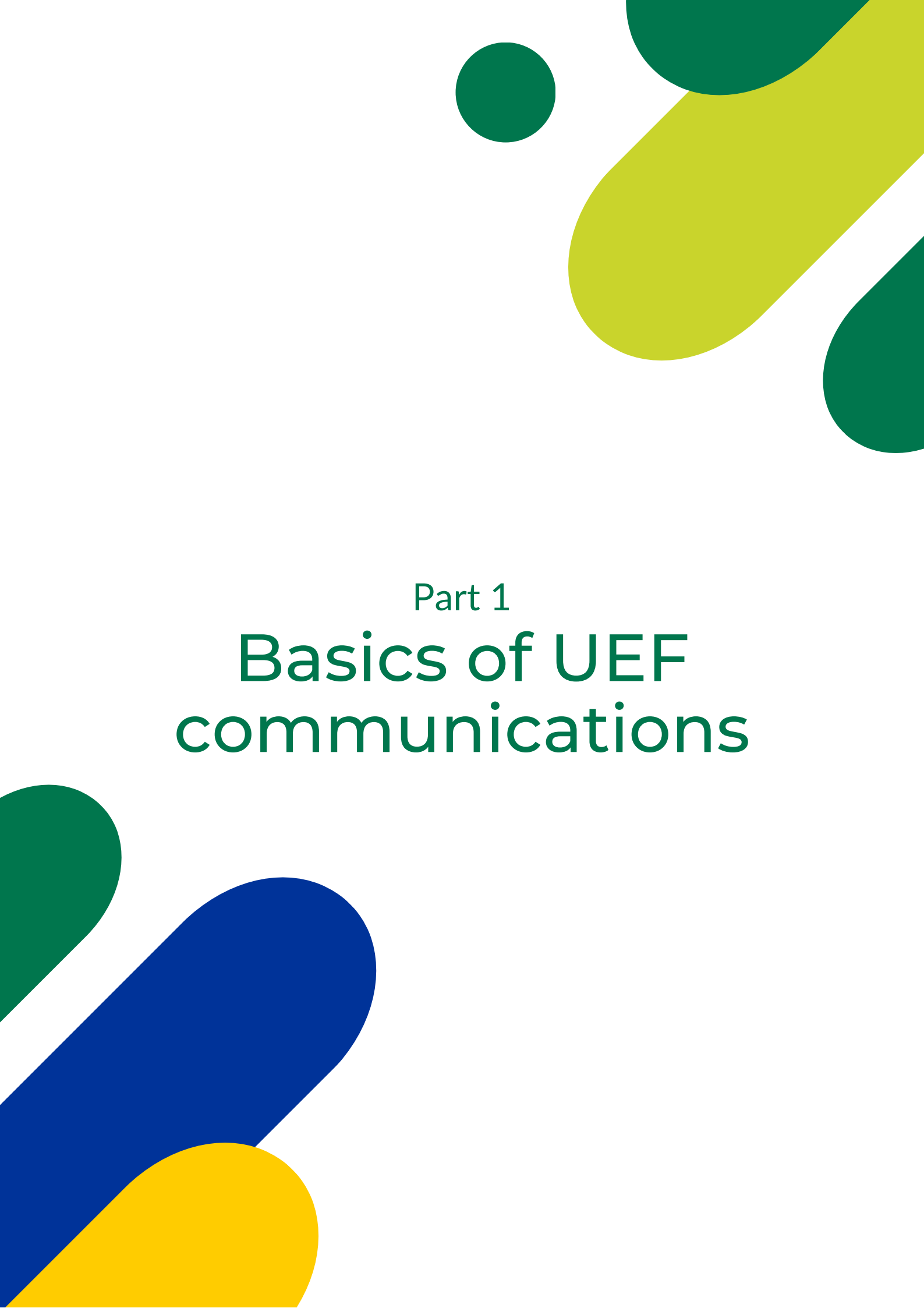
The best way to use the handbook is to apply as much as possible the advice, information, and lessons it contains. After each page, consider how you can enrich your work with what you just read. Proceed to advanced methods only when you are confident in your mastery of the basic elements.

Do not worry: this time will come sooner than you think.

I wish you the best in your communications activities.

Alexandre Météreau, UEF Policy and Communications Officer

Davide Negri, Communications Consultant

The background features several abstract, rounded shapes in green, blue, and yellow. A small green circle is positioned near the top center. A large, light green shape is in the top right corner. A dark green shape is in the bottom left corner. A blue shape is in the bottom left corner, overlapping the yellow shape. A yellow shape is in the bottom left corner, overlapping the blue shape.

Part 1

Basics of UEF communications

OUR KEY MESSAGES

OUR CAMPAIGN

The UEF's campaign aggregates around a few important messages that we encourage you to use in your communications.

For almost a decade, the UEF's motto has been to advocate for *"a federal Europe, sovereign and democratic."* This phrase is featured in our press releases and social media posts.

In addition, the statutes of the UEF read: *"[the UEF] works for the creation of a European Federation, endowed with supranational institutions with limited but real sovereign powers, consisting of: a Federal Government, a Parliament elected by direct universal suffrage, a Federal Senate representing the Member States and possibly the Regions, a Court of Justice [...]"* It might be useful to remind your audience of this ultimate goal.

Alternatively, you can shortly describe the UEF as *"Campaigning for a federal Europe since 1946"*.

Finally, the UEF and the Federalist movement at large use the catchphrases *"More Europe Now"* or *"Treaty Reform Now"*. The latter is part of the eponymous campaign calling on the European Council to answer the conclusions of the Conference on the Future of Europe.

The UEF works for the creation of a European Federation, endowed with supranational institutions with limited but real sovereign powers

Campaigning for a federal Europe since 1946

A federal Europe, sovereign and democratic

**TREATY
REFORM
NOW**

OUR KEY MESSAGES

OUR TARGET AUDIENCE

The UEF identified four main target groups, i.e. people we want to address. They are:

- the European citizens,
- the European civil society (NGOs and trade unions, for instance),
- political parties and leaders,
- institutional actors (national governments and parliaments, European institutions).

Messages addressed to a target group must be distinct from the others. Citizens have different needs and understanding than institutional actors, for instance.

Here is a short guide to help you navigate between these target groups.



The UEF raises citizens' awareness of European issues and the need for European political unity. We campaign, host public debates and conferences, street actions, etc. We engage against nationalist and eurosceptic ideas and instead promote federalism as a way to organize Europe through economic and political unity while preserving its diversity.



We cooperate and coordinate with European civil society organizations, in particular those of the Federalist network (European Movement International, the Young European Federalists (JEF), etc.). The UEF is an active member of the Civil Society Liaison Group of the European Economic and Social Committee.



The UEF promotes the idea of a European Federation among political parties and elected officials at the European, national, and local levels through lobbying activities, public debates, petitions, etc. We contribute to the European debate with our publications, policy briefs, newsletters, and press releases.



We call on European Institutions and national governments to act for a united and federal Europe with petitions, appeals, and advocacy activities directed toward decision-makers and opinion leaders.

HOW TO...

POST ON SOCIAL MEDIA

Nowadays, almost everybody owns social media accounts and regularly posts on them. Instead of repeating basic information, let's cover a few important points to keep in mind when posting content online.

Facebook. Although it is not the supergiant of online interactions it used to be, Facebook remains an important platform to work with, especially if you can create engaging and interesting content.

Instagram. Focus on visually appealing content. You should spend more time on the image that will accompany your post than the text itself. The picture *is* the message.

Twitter. Keep your posts concise and to the point. Use trending hashtags to reach a wider audience, and engage in conversation with the other users (not only your followers).

LinkedIn. Maintain a business-oriented tone. Share interesting updates and engage with other users' posts via comments and reactions. Create your section's company page.

Youtube. If you decide to publish on Youtube, be sure to create high-quality and engaging videos. Be consistent and post regularly. If you have videos to showcase, the UEF can host them on its channel. Contact us for more details.

Overall, be respectful, considerate, and mindful of the content you share. Be consistent in your posting schedule. Don't hesitate to come up with a monthly editorial calendar to adapt as European events unfold (see page 21).

Engage with your audience. Your followers don't simply want to hear from you. They also want to talk to you. By responding to comments and messages, and initiating online conversations, you ensure a vivid social space on your platforms.

Are you trying other platforms like **Tik Tok**, **Snapchat**, or a **newsletter**? We are curious to hear from your experience. Let us know your result. We can also provide support on innovative platforms.

HOW TO...

SEND NEWSLETTERS AND MAILING WITH MAILCHIMP

Mailchimp is a marketing automation and email marketing platform. It allows you to gather email addresses of people interested in your activities—activists, sympathisers—and of your wider network—political representatives, local associations, journalists, etc.

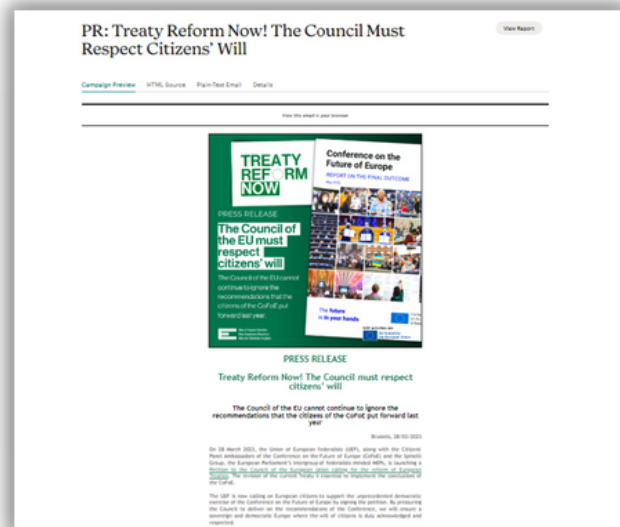
Emailing is a great way to engage with your network. Many studies show the prevalence of emails over social media when engaging with an audience. A well-thought emailing strategy is key to your communications' success.

For example, you could send weekly or monthly newsletters to keep people updated about your activities, promote upcoming events, and give out messages to sympathisers...

We encourage you to contact the UEF's European Secretariat to help you set up your emailing strategy and discuss your needs.

A final remark. Take good care of your mailing lists. The European General Data Protection Regulation (GDPR) forces you to keep it up to date. For more information on the GDPR, you can consult gdpr.eu.

Give a look to our UEF Newsletters: [LINK](#)



Mailchimp allows you to promote your events and actions directly to your audience's mailboxes.

Below is a call to action for a newsletter that the UEF is sending to its mailing list weekly.



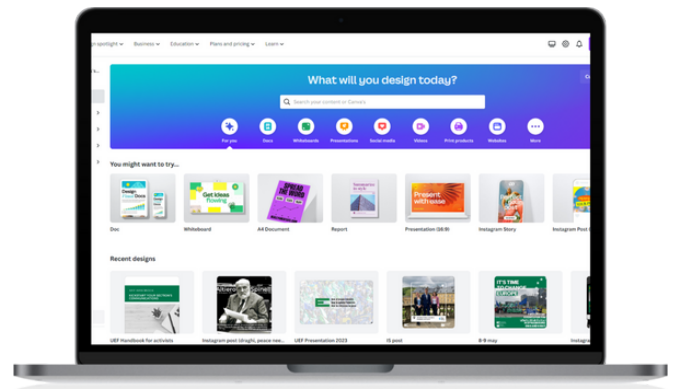
HOW TO...

USE CANVA

Canva is a graphic design platform mainly used to create social media graphics, presentations, and flyers. Nearly every visual of the UEF is made using Canva.

To start using Canva, go to [canva.com](https://www.canva.com) and create an account. There, you have the possibility to create visuals from a blank page or to use a template proposed by the platform.

In the search bar, at the top of Canva's website, you can search for the type of visual you want to create (Instagram post, Twitter banner, presentation, etc.).

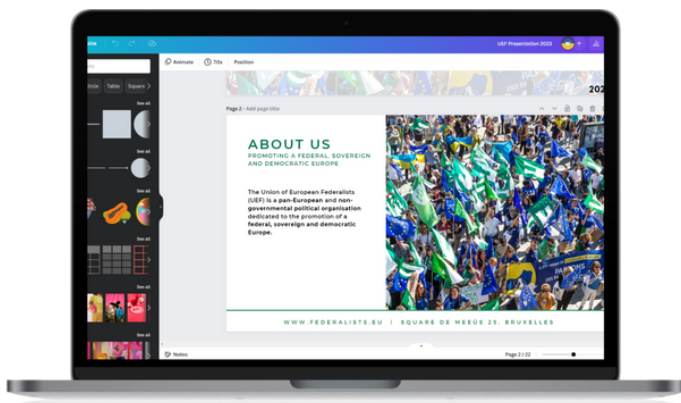


Canva's interface is well-designed and easy to use. Use the search bar to find templates for the design you want to make.

Once you find a template you want to work with, you will be brought to Canva's image editor.

There, you can add, remove, or edit elements in your design. You can use text, images, pictures, animations, tables, graphs, forms, etc.

Please note that some features require the purchase of a paid plan.

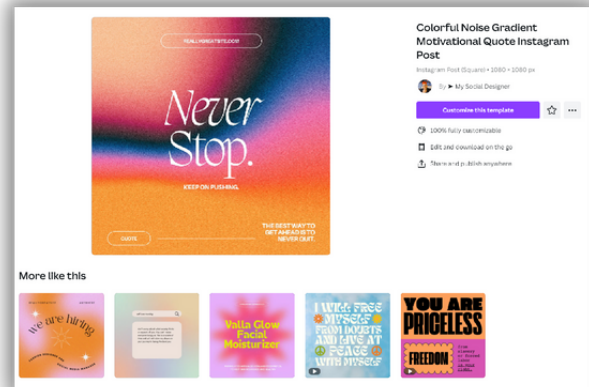


HOW TO...

CREATE A VISUAL FOR INSTAGRAM

Creating a social media visual on Canva is very simple. To help you out, we made this short guide. Do not hesitate to explore the platform and learn by yourself.

- 1 On Canva's home page, go to the search bar, and type "Instagram". Select the "Instagram Post (square)" template.
- 2 The platform will propose a list of existing templates that you can work with. Chose the one that inspires you or resembles the most to your section's graphic design. Click "Customize this template".
- 3 Texts can be edited by clicking directly on the visual. You can change the font, size, and letter spacing, and even add effects like shadows or a background.
- 4 You can add pictures to your design by uploading them onto Canva. Simply drag-and-drop them on your visual or in the "Uploads" section to the left.
- 5 Add other elements like charts, tables, frames for your pictures, etc. from the "Elements" section.
- 6 To remove an element from your design, click on it and press "delete" on your keyboard.
- 7 Finally, download your design with the "Share" button at the top-right corner. PNG format is best for social media illustrations.
- 8 Additionally, you can access:
 - The UEF Instagram posts templates at [LINK](#)
 - the UEF banners templates [here](#).



I chose to work with this design by My Social Designer



I first changed the text and added the UEF logos, as to make this design our own.

Here is the final outcome, after adding a picture recalling our activities, colors, and flag.



HOW TO...

CREATE A SMALL WEBSITE WITH SWAY

Sway (sway.office.com) is a free app from Microsoft Office dedicated to creating and sharing interactive reports, presentations, newsletters, and work projects.

Sway allows for creating responsive websites easily, such as landing pages, project presentations, and repositories... It is easy to use, and you don't have to think about the graphic design, since it is already built in-app.

After creating a web page, we recommend using URL-shortener software ([tinyURL](https://tinyurl.com) or bit.ly) for ease of access and readability for your audience.

[Here](#) is a video tutorial on how to use Sway to create websites dedicated to a single project or campaign.

The UEF Secretariat uses Sway to archive and showcase important documents. Here is a list of examples.

Newsletters

- The [UEF Insider Newsletter](#),
- The UEF's Political Commission on [Foreign Affairs & Security's](#) brief.

Political campaign websites

- [Treaty Reform Now](#)
- [More Europe Now](#)

Websites dedicated to projects

- [Make Europe Bloom](#)

The [UEF membership page](#)

Papers and other political documents

- [The European Union and the return of war. The urgent need for a federal Europe, sovereign and democratic](#)

THE GRAPHIC CHARTER

OUR LOGO

Our logo is the UEF "E".

It represents the Federalist flag.

If your project is financed by the European Union do not forget to include a mention of it in your visuals and documents. (see examples below)

The UEF logo can be adapted to fit your section's needs and languages. Contact the UEF Secretariat for more information.

You can download the UEF logo [here](#).



The logo of the UEF is available in green and black (over a white background) and in white (over a coloured or black background).

UEF activities are



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the European Union**

UEF activities are



**Co-funded by
the European Union**

Do not forget to mention your sponsors

THE GRAPHIC CHARTER

TYPOGRAPHY

The UEF uses the font Montserrat for headings and web content, and Gill Sans for text.

You can download here a template for [documents](#), slides, and letters.

Title

Title: Montserrat bold 40, UEF Green, centered

Heading 1

Heading 1: Montserrat bold 20, UEF Green, right-aligned

Heading 2

Heading 2: Montserrat 20, UEF Green, right-aligned

Heading 3

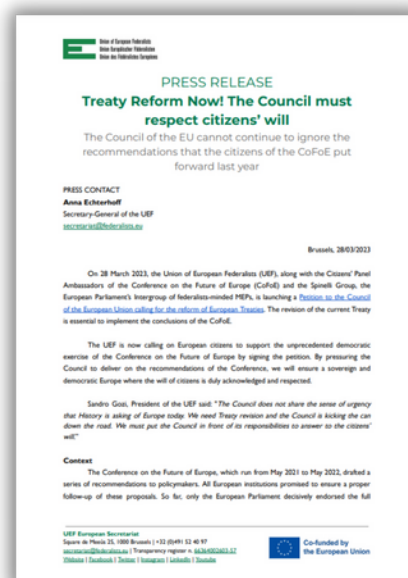
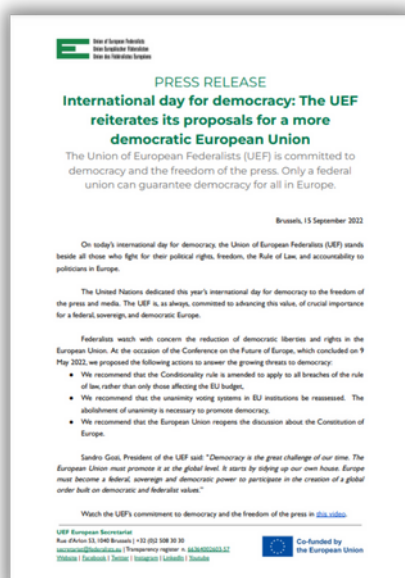
Heading 3: Gill Sans bold 11, black, right-aligned

Heading 4

Heading 4: Gill Sans 11, grey, right-aligned

Text

Text: Gill Sans 11, black, justified



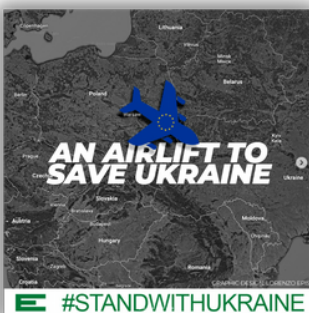
THE GRAPHIC CHARTER

THE COLORS

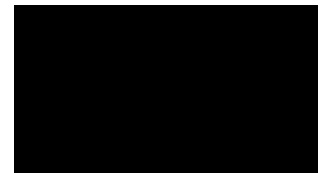
The primary UEF colours are green and black.

Other colours include grey, white, lighter green, and blue and yellow from the European Union's flag.

The UEF uses black & white pictures combined with colourful elements to create elegant, versatile, unique, and eye-pleasing visuals to recall the historicity of our political action.



UEF Green
Hex: #00764D



Black
Hex: #000000



UEF light green
Hex: #C9D42C



Grey
Hex: #C2C2C2



White
Hex: #FFFFFF



European Blue
Hex: #003399



European Yellow
Hex: #FFCC00

Here is how we use these colours in our visuals.




FREE
MOVEMENT

IT'S TIME!

MARCH!
Endorsing
Unity
ONE EUROPE
GO!
FOR EUROPE

EU
citizen

The background features several large, overlapping, rounded abstract shapes in shades of green, yellow, and blue. A small dark green circle is positioned in the upper center. The text is centered on the page.

Part 2

Developing a communication plan

DEFINE YOUR OBJECTIVES

OBJECTIVES: YOUR ROADMAP TO SUCCESS

The first step to any communication strategy is to define your objectives, both in terms of broad and goals that your organisation is trying to achieve, and in terms of concrete milestones to achieve in the coming months.

Of course, it is important to have everyone on board of this exercise. If you haven't done it already, it is a good idea to call for a meeting with your section's leaders and discuss about the strategic objectives that you might have.

To get you started in the definition of the objectives, here are some questions to answer:

What are you trying to achieve?

What are you trying to achieve? Are you looking to recruit new members? Increase the engagement of the public around your actions? Propose new ideas to the Federalist network as a whole? Discuss these objectives with your section and its leadership. Put them in writing, as they will be the foundation of your strategy.

How can an effective communication plan help you in that objective?

Once the objectives are clear, try to come up with a communications plan to achieve them. Is your goal to attract new members? Perhaps regular posts on Instagram showcasing your events can do the trick. Or maybe an article in your local newspaper.

How will you measure the success of your strategy?

What are the metrics, the Key Performance Indicators (KPIs) to use to measure the success of your communication plan? In the case where you are trying to welcome new members, good KPIs include the number of new members per month or the view/registration ratio of your social media publications.

Name of the audience

Demographics

Age

Gender

Location (Country, region, ,city...)

Occupation (if relevant)

Education level

Description

Member of the following

Goals

The people in the audience want to achieve...

The audience is committed to...

Problems

The main problem of this audience is that...

Their main fear is that...

Objections

This audience doesn't like this about your message:

Therefore, you should say....

Reach

This audience uses the following:

Social platforms

Blogs and online publications

Newspapers

YOUR TARGET AUDIENCE

IDENTIFY WHO YOUR AUDIENCE IS AND WHAT IT WANTS

Everything should start with the needs of the audience we are trying to reach.

Of course, we advocate for federalism and democracy. But why should people care? What's in it for them?

It is only by linking your mission to the citizens' (or other audiences) needs that you will start having an impact on people's lives.

To help you here, start by identifying who has the power to help your mission. As a benchmark, the UEF targets European citizens, the European civil society, political parties and their leaders, as well as institutional actors.

For your section, European political parties are likely irrelevant. Their local branches, however, could be interesting audiences to address.

Once you know who your audience is, you can try to define an audience persona, a snapshot of the relevant information about the people you try to reach out to.

We included a template on the previous page. Fill in as much information as you can. It will give you a better understanding of what kind of action will work best for whom, their preferred platform of interaction, and how deep their implication can be.

PUBLICATION CALENDAR

DEFINE A CONTENT PUBLICATION CALENDAR

You have clarified your objectives and your audience personas. You can start with the execution.

Ideally, you should come up with one goal per target audience. Then, you can develop different strategies to achieve these goals. Depending on the platforms you selected (social media, newspaper, physical or online events, website, etc.), you will start developing a content calendar.

Let's consider an example. You decided that it is important for your local section to contact as many local associations as possible (sports clubs, plastic arts classes, taxpayers' associations, etc.). A good way to get their members involved could be to organise joint debates about policies of the European Union in sports and culture, how the EU finances local infrastructures, etc.

Your calendar will be useful to schedule monthly meetings of the sorts in your local communities, combined with invitations on social media a week before the meetings take place.

Once again, you will find a template on the next page to start developing your own publication calendar.

Remember: the key is not to overwhelm yourself with activities, but rather to be consistent and interesting. An interesting social media post a week might do your section better than a blog article a day, for instance.

Publication calendar for the month of

This month's objectives

1

2

3

Mon.

Tue.

Wed.

Thu.

Fri.

Sat.

Sun.

Week 1

Week 2

Week 3

Week 4

EVALUATING SUCCESS

REVIEW, ASSESS, START AGAIN

A vital part of a good communications strategy is the review phase.

We address this question last because it should come towards the end of your strategy. However, keep in mind that the review phase is rather an ongoing exercise.

Set aside some time weekly, monthly, quarterly, and yearly to review your communications strategy.

Look at your figures and results. Are they in line with your objectives?


I am not only talking about the “view” or “likes” under your social media posts, although they also are important in their own rights. The most relevant figures are the ones that tell you if a strategic objective was met.

In our example where your section tried to gain members, you could pause at the end of each month to look at your figures: did you reach the expected results? If yes, what was successful—if not, what went wrong? Adapt your next month's actions to avoid the bad and encourage the good. Do this exercise regularly throughout the year.

If you follow this simple guideline, you will inevitably be successful. Sure, it might take a while. But if you are consistent, careful, and committed, you will soon see that results compound.





The background features several abstract, rounded shapes in green, blue, and yellow. A small green circle is positioned near the top center. A large, light green shape is in the top right corner. A dark green shape is in the bottom left corner. A blue shape is in the bottom left corner, overlapping a yellow shape. The text is centered in the middle of the page.

Part 3

Advanced techniques and resources

ADVANCED TECHNIQUES

ORGANISING PROJECTS, EVENTS, OR DEBATES WITH THE HELP OF THE UEF

If you are planning your own event, we recommend that you first draft a content concept. You should reflect on who you want to reach with the event. Once you have determined this, you should turn your attention to the financial aspects. List the items needed to implement your concept.

Besides financing your event from your own resources, you can also look for sponsoring or public funding. For European funding, get in contact with your national contact point for the European Commission's CERV programme.

The UEF Secretariat can assist you. Do not hesitate to contact us.

The UEF is always happy to cooperate with the Sections. Our ongoing Regional Conferences are an example of such collaboration. We are supportive of any innovative format, so do not hesitate to contact us.

There are a few issues that are particularly relevant for the UEF and worth communicating about through events and projects.

Follow-up of the Conference on the Future of Europe (CoFoE):

- Assess the progress made towards a more democratic and sovereign European Union and ensure the full implementation of common values,
- Raise citizens' awareness of the positive impact of reforms and policies on their lives,
- Proposing additional reforms and policies,
- Creating political momentum.

Help and support to Ukraine:

- Ukraine between EU candidacy and membership: What's next? How can the EU support and assist Ukraine on its way towards EU membership? What institutional reforms and adjustments to accommodate Ukraine?
- How can the European civil society support Ukraine?

The 2024 European Elections.

And more...

ADVANCED TECHNIQUES

DRAFTING A CONCEPT NOTE

- 1 Identify the topics that are relevant to the project,
- 2 Draft half a page (ideally with 4 paragraphs) explaining the topic and why it is timely,
- 3 Decide on a format (debate, workshop, study sessions, etc),
- 4 Pick a catchy title for the action or event,
- 5 Choose the speakers,
- 6 Add the relevant logistical details (venue, time, targeted participants, etc).

DRAFTING A BUDGET PROPOSAL

- 1 Identify the funds and how much money is available
- 2 Check if there is a co-financing requirement and make sure your section can afford it
- 3 Prepare a table with all the costs (e.g. hiring of a venue, catering, tickets to travel, etc.)

LOCAL OUTREACH

ENGAGING WITH LOCAL COMMUNITIES: TIPS

UEF national, regional, and local sections are present in a subsidiary way all across Europe to make sure that the Federalist cause is seen and understood.

Thus, it is important that all sections are in direct and regular contact with local stakeholders, citizens and local and national politicians.

To get you started in that regard, here are a few elements to keep in mind.

- 1** Create a list of local and important contacts (email addresses, WhatsApp numbers, etc)
- 2** Share the content you create with your community and invite them to your events (with Newsletter, and or tag in social media).
- 3** Collaborate. Organise joint events with other local civil society organisations or institutions. We are a political but apertitical movement: you can organize round table inviting all the political parties of your cities.
- 4** Be active. Join local events and make sure people identify you as a representative of your section.



LOCAL OUTREACH

ENGAGING WITH LOCAL COMMUNITIES: BEST PRACTICES

IN FRANCE

The **Union des Fédéralistes Européen - France** has set up a Scientific Council bringing together experts in various fields to reflect on the future of Europe and regional, continental and global federalism, using a multi-disciplinary approach.

In a series of videos, UEF France introduced the members of the council by asking them about their career paths, their research subjects and their expectations for Europe.

Visit uef.fr/conseil-scientifique for more information.



The UEF France Scientific Council at work at the Sorbonne University in Paris

IN GERMANY

Europa Union Deutschland launched in 2014 its debate format 'Europe - We Need to Talk!, Dialogues with Citizens on the Future of Europe' (**Europa – Wir müssen reden!**) involving citizens, policymakers, and experts. Thanks to these interactive formats (webinars and podcasts), it gave citizens a voice on matters close to them.

In 2023, the format included the 2024 European elections, the war in Ukraine and its consequences for the European Union, the European Green Deal, etc.

Visit europa-union.de/buergerdialoge/europa-wir-muessen-reden for more information.

Two events organised under the EUD's Europa – Wir müssen reden! format



IN ITALY

During 2023, the **Movimento Federalista Europeo** (MFE) launched a series of street actions, the **Saturdays For Europe** to bring citizens, members of civil society and local politicians together.

Leaflets on the costs of non-Europe were distributed and people were asked to take selfies and video testimonies.

Visit sway.office.com/FaafAuvfay6h385j for more information.

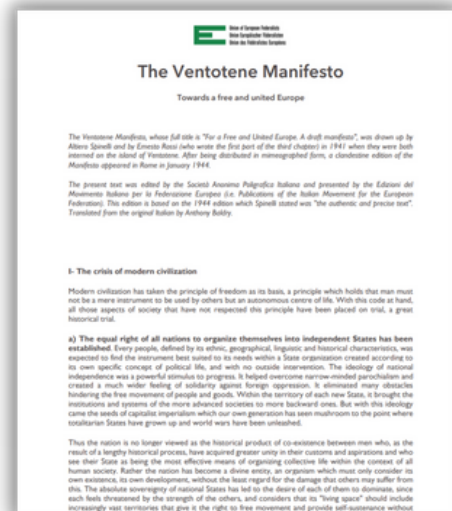


Activists of the MFE at a Saturdays for Europe event in

RESOURCES ON EUROPEAN FEDERALISM

THE VENTOTENE MANIFESTO

Under its full title *For a Free and United Europe. A draft manifesto*, this text represents the founding document of the Federalist movement. It was drafted by Altiero Spinelli and Ernesto Rossi (who wrote the first part of the third chapter) in 1941 when they were both interned on the prison island of Ventotene. After being distributed in mimeographed form, a clandestine edition of the Manifesto appeared in Rome in January 1944.



THE NEED FOR A EUROPEAN FEDERATION

A EUROPEAN FEDERAL STATE TO GIVE THE CITIZENS CONTROL OF THEIR DESTINY AGAIN

THE UNITED STATES OF EUROPE TO TACKLE THE ISSUE OF GLOBAL WARMING

Why We Need a European Federation - 1

A European Federal State to Give the Citizens Control of their Destiny Again

The crisis of the state

Throughout the world, the state, intended as the organisation of a people on a territory for the pursuit of the common good, has entered a profound crisis. The process of globalisation is undermining the territorial basis of human relations, and taking more and more functions away from the state, transferring them, instead, to regional groups and international organisations with weak institutional structures and no effective democratic control. An assortment of global networks now allows – indeed favours – the circulating of information, the carrying out of transactions, and the exchanging of services on the basis of interests of a purely sectorial nature: consequently, choices are now made and decisions are now taken in the absence, at any point, of mediation through either politics or, in particular, the democratic institutions.

Together with the state, the very idea of legitimacy has been thrown into crisis and replaced by a muddle of rules from different sources whose content is often contradictory. Hence the widespread sense of uncertainty and insecurity among citizens and the increasing lack of confidence in democratic institutions and in politicians, which is evident everywhere

in the word but particularly in western Europe. Institutions, as the bodies responsible for pursuing the general interest, are tending to be replaced by an ill-defined distribution of power, giving rise to a situation in which all clear points of reference for consensus are slowly disappearing: at the same time, borders are progressively losing their significance as the territorial demarcations both of the exercising of sovereignty and of areas in which relations among citizens can be organised according to precise rules and responsibility for fundamental choices can be clearly attributed.

This trend is being accompanied by an apparently opposing one, which seems to seek to compensate for the indifference to collective values and for the social and cultural upheaval brought about by this crisis. It takes the form of an exaggerated heightening of real or presumed "community" identities, ethnic, religious or cultural, and its aim is to restore to individuals a sense of belonging to a group, united by deep ties; in other words, an awareness of solitude and of responsibility. This is the common feature of today's religious fundamentalisms, of the closed communities that are undermining the unity of American society, of the micro-nationalism of the

Why We Need a European Federation - 4

The United States of Europe to tackle the issue of global warming

The debate on global warming is over

"The debate on global warming is over" was the recent pronouncement of one of the most prestigious scientific journals (*A Climate Repair Manual*, *Scientific American*, September 2006). The current levels of carbon dioxide concentration in the atmosphere are the highest of any recorded in the last 650 thousand years and are seemingly set to increase. No climatologist can predict what will happen in every single region of the world over the next few decades following the re-release into the atmosphere, started just two centuries ago, of the carbon dioxide stored underground for millions of years, but the scientific community has by now reached a consensus: a) that the historical climatologic data and current observations have revealed a relationship between the increase in greenhouse gases and changes in climatic cycles, and b) that without drastically reversing trends in the increase of the emission of these gases into the atmosphere, although this is currently not foreseeable, we should prepare ourselves for profound global changes in climate and in oceanic currents over the next few decades. If the trend towards excess global warming is not reversed by the mid-century, i.e. within the lifetime of many people alive

today, the average temperature could increase by 2-5 degrees Centigrade: a significant increase when one considers that the planet today is only 5 degrees Centigrade warmer than in the last ice age. The most likely consequences would be: an increase in extreme weather phenomena, with a subsequent aggravation of the problem of desertification in some regions and flooding in others, and damage to agricultural production; the return to glacial climates in some areas and excess temperatures in others; sea level rise, with serious consequences for countries such as Bangladesh, but also for coastal megapolises such as London, Shanghai and New York, to name but a few. The rapidity of climatic changes following each other would severely test the ability of many States to respond to the inevitable economic crises and to the migration of populations towards regions that still have a temperate climate. Various reports, including the one commissioned by the British government to Sir Nicholas Stern, have highlighted the consequences of climate change in terms of a slowing down in economic development and a decrease in security. Thanks also to campaigns highlighting the risk threatening the planet carried out for example by political leaders such as the former vice President of the USA, Al Gore, and by experts such as James Hansen, these prob-

RESOURCES ON EUROPEAN FEDERALISM

THE ROLE OF THE EUROPEAN FEDERALIST MOVEMENT IN UNITING EUROPE

- **TECNICAL ANALYSIS OF THE STRUGGLE FOR EUROPE** by Mario Albertini (1957)

To make Europe is not to rule the existing states. For this reason the groups suitable for governing states are not suitable for making Europe. Making Europe is an all-party task. It is impossible to make the Europe of the Liberals, Socialists or of the Christian-Democrats: it is necessary to make everybody's Europe, the Europe of unity and diversity.

- **FROM MILAN TO MAASTRICHT: FIFTY YEARS OF FEDERALIST STRUGGLE FOR THE UNITING OF EUROPE** by John Pinder (1993)

The European federation will be created in the 1990s. It is necessary. It is possible. It is our task to ensure that it is done.

Thanks to the efforts of the federalists, Europe is already in a preconstituent situation: structurally, the conditions exist for establishing the federal constitution when the political conjuncture enables the process to begin.

- **THE ROLE OF FEDERALISTS** by Francesco Rossolillo (2002)

The process of European unification was and continues to be an event of incalculable historic consequence: not even its ultimate failure would change that undeniable fact.

It has tilted the world balance, at least partly; it has given Europe's economic development an irresistible boost, altering the economic structure of the Old Continent.

These three essays were selected from the writings of three former Presidents of the UEF and first published in the political review *The Federalist*.

The Federalist was founded in 1959 by Mario Albertini, President of the UEF from 1975 to 1984. Giulia Rossolillo is its current editor.

The review is an excellent source of articles, essays and analyses from the perspective of European federalism.



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ABOUT THE UEF

THE UEF PRESENTATION - ABOUT US

The [UEF Presentation 2023](#) introduces the UEF and its actions of last three years.

It is possible to use this [CANVA VERSION](#) to translate into your language. Simply copy this file and translate its content.



We also developed a [flyer](#) with the contacts details of the UEF, including its social media.

HISTORY OF THE UEF

With this booklet, the UEF demonstrates how the European Federalist movement has played an active role in calling for the most important developments and achievements throughout the history of the European project. Take a journey through seven decades of Federalist ideas, campaigns and demonstrations!

Download the PDF version of the booklet [here](#).



NETWORK ACADEMY DATABASE

THE UEF NETWORK ACADEMY DATABASE

The UEF Network Academy Database is a database of policy experts and trainers aiming at facilitating the organisation of transnational events for all UEF sections.

The database includes:

- Contact details of political and policy experts in various fields (European issues, climate change, federalist ideas and history, etc.)
- Contact details of trainers specialised in civil society capacity building and implementation of political campaigns and actions for civil society organisations.

Request your access to the UEF's Network Academy Database by sending an email to the UEF Secretariat (secretariat@federalists.eu).

Are you an expert or specialist in a specific field? Would you like to be featured in our Network Academy Database? Fill in our form at tinyurl.com/UEFExpert.

Use our database for identifying relevant speakers for your section's events and workshops.



THE UEF ONLINE

THE UEF ON SOCIAL MEDIA

The UEF has an account on the main social media platforms.

While we do recommend creating accounts on various channels, we encourage you to focus your efforts on one or two platforms, especially if your resources are limited.



european.federalist



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THE UEF WEBSITE

The website of the UEF is our main hub for information. Do not hesitate to refer to it for materials on the history of federalism and the Federalist movement, the structure of the association, and our activities.



The federalists.eu website has plenty of resources for sections and activists.

THE UEF SECRETARIAT

CONTACT US

Feel free to contact the Secretariat of the UEF.

We are open from Monday to Friday, from 9 a.m.
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